

NAOSH 20TH ANNIVERSARY week

**MAY
7-13
2017**



CHAMPION PROGRAM

Make Safety a HABIT

NORTH AMERICAN OCCUPATIONAL

Safety and Health Week



naosh.ca



csse.org

NAOSH WEEK CHAMPION PROGRAM 2017

NAOSH WEEK: May 7th - 13th, 2017

Make Safety a HABIT

NAOSH Week is an annual occupational health and safety celebration led by the Canadian Society of Safety Engineering (CSSE). Together with our national NAOSH Week partners - the Canadian Centre for Occupational Health and Safety (CCOHS), Human Resources & Skills Development Canada's (HRSDC) Labour Program, the American Society of Safety Engineers (ASSE) and Threads of Life, we work hard to promote and advance the goals of NAOSH Week.

It is our goal to focus the attention of employers, employees, the general public and all partners in occupational safety and health on the importance of preventing injury and illness in the workplace, at home and in the community.

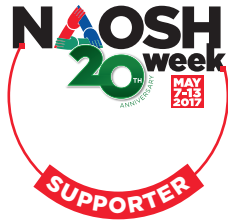
As a NAOSH Week Champion you will have the use of an electronic NAOSH Week Champion logo to promote your commitment and support of NAOSH Week. The various levels of support and the benefits of each are outlined in this brochure. We look forward to partnering with you to promote the important objectives of NAOSH Week 2017!



NAOSH WEEK CHAMPION PROGRAM 2017

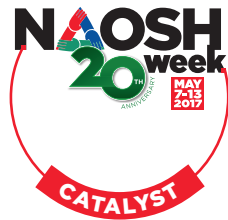
CHAMPION OPPORTUNITIES

There are four different levels of support available for the key aspects of the national **NAOSH Week** program.



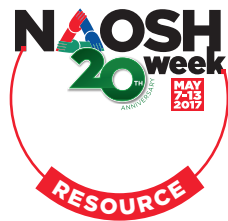
NAOSH Week Supporters \$250

Show your commitment to **NAOSH Week**!



CATALYST Champions \$1,000

Support the **2017 Canadian NAOSH Week Launch Event** in Halifax, Nova Scotia! This event officially marks the beginning of **NAOSH Week** with government officials, business leaders, dignitaries and occupational health & safety professionals from across the country.



RESOURCE Champions \$2,000

Show your support by contributing to the **2017 NAOSH Week Resource Guide**! The Guide is the cornerstone promotional document for **NAOSH Week** in Canada and provides valuable information that encourages participation. The Guide provides event & activity ideas, sample press releases, background information, award winners, links to OHS resources and promotional products. It is available online to download by professionals and leaders in related professions and organizations. Information from the Resource Guide is also available to a wide audience through the **NAOSH Week** website.



MOTIVATIONAL Champions \$3,000

Show your support and recognize those who participate in **NAOSH Week** by championing the **2017 NAOSH Week Awards Program**! The CSSE offers four **Canadian NAOSH Week Awards** in the following categories:

- **MOST** Innovative
- **BEST** Representation of the Theme
- **BEST** New Entry
- **BEST** Overall

NAOSH WEEK CHAMPION PROGRAM 2017

www.naosh.ca

For more information on any of these exciting Champion opportunities please contact **Aaron Cantor** at the **Canadian Society of Safety Engineering**.

Aaron Cantor
NAOSH Lead

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**North American Occupational Safety & Health
(NAOSH) Week 2017 • May 7th - 13th, 2017**



www.naosh.ca



www.makesafetyahabit.com



[@NAOSHWeek](https://twitter.com/NAOSHWeek)



www.facebook.com/NAOSHWeek

Make Safety a HABIT

NAOSH WEEK CHAMPION PROGRAM 2017

CHAMPION BENEFITS

	NAOSH Week Supporters	Catalyst Champions	Resource Champions	Motivational Champions
Use of an electronic NAOSH Week Champion logo to promote commitment and support of NAOSH Week	✓	✓	✓	✓
Featured on the NAOSH Week and CSSE websites (<i>includes logo and website link</i>) for FOUR (4) MONTHS		✓	✓	✓
Acknowledged in the CSSE Contact quarterly newsletter		✓	✓	✓
Acknowledged to delegates at the 2017 NAOSH Week Launch event		✓	✓	✓
Featured as a NAOSH Week Champion in the annual NAOSH Week Resource Guide		✓	✓	✓
Listed on the NAOSH Week and CSSE website for ONE (1) MONTH	✓			
Listed in the CSSE Contact newsletter in the pre-and-post NAOSH Week issues	✓			
Acknowledged in national and regional media and news releases and exposed to the media during the 2017 Canadian NAOSH Week Launch Event coverage		✓		
Opportunity to introduce an initiative during the Canadian NAOSH Week Launch Event		✓		
Website address and a short description related to safety commitment will be featured in the Safety Calendar (<i>on ONE (1) MONTH of the calendar</i>)			✓	
Opportunity to assist in the presentation of the award at the annual CSSE Conference in September 2017 in Halifax, NS				✓
Featured in regular email broadcasts to more than 7,000 OHS managers, supervisors, practitioners and consultants across the country as an organization that advances & supports achievement and innovation during NAOSH Week				✓
Organization logo included on one of the award plaques				✓
Organization logo included on the NAOSH Week Resource Guide				✓